



WHEN YOUR HEART IS IN THE COUNTRY

SHOWS SCHEDULE 2011

SHOW	DATES	ATTENDANCE
Spring Fair - London <i>Business Design Centre Islington, London</i>	23-27 March	20,000
Badminton Horse Trials <i>Badminton, Gloucestershire</i>	21-25 April	180,000
The Malvern Spring Show <i>The Malvern Showground, Worcestershire</i>	12-15 May	92,000
Hampton Court Palace Flower Show <i>Hampton Court Palace, Surrey</i>	5-10 July	160,000
Great Yorkshire Show <i>Harrogate, Yorkshire</i>	12-14 July	130,000
RHS Show Tatton Park <i>Tatton Park Knutsford, Cheshire</i>	20-24 July	85,000
The CLA Game Fair <i>Blenheim Palace Woodstock, Oxfordshire</i>	22-24 July	136,000
Burghley Horse Trials <i>Burghley House Stamford, Lincolnshire</i>	1-4 September	140,000
Christmas Fair - London <i>Business Design Centre Islington, London</i>	9-13 November	28,500
Christmas Fair - Scotland <i>SECC, Glasgow</i>	17-20 November	16,000

CONTACT INFORMATION

- Please call **Jules Sorby** at Country Living Magazine on 020 7439 5122 for further details on any of the outdoor shows.
- Please call **Harriet Luter** at Upper Street Events on 020 7288 6318 for details on our Spring and Christmas Fairs.



WHEN YOUR HEART IS IN THE COUNTRY

RATE CARD 2011

SHOW	STAND SIZE	STAND COST
Spring Fair - London <i>Business Design Centre Islington, London</i>	Per square metre	£180 - £285
Badminton Horse Trials <i>Badminton, Gloucestershire</i>	Per square metre	£235
The Malvern Spring Show <i>Badminton, Gloucestershire</i>	Per square metre	£199
RHS Flower Show <i>Hampton Court Palace, Surrey</i>	Per square metre	£275
Great Yorkshire Show <i>Harrogate, Yorkshire</i>	Per square metre	£195
RHS Show <i>Tatton Park Knutsford, Cheshire</i>	Per square metre	£264
The CLA Game Fair <i>Blenheim Palace Woodstock, Oxfordshire</i>	Per square metre	£195
Burghley Horse Trials <i>Burghley House Stamford, Lincolnshire</i>	Per square metre	£262
Christmas Fair - London <i>Business Design Centre Islington, London</i>	Per square metre	£272 - £290
Christmas Fair - Scotland <i>SECC, Glasgow</i>	Per square metre	£205

OTHER INFORMATION

- VAT is NOT included in the prices listed above.



WHEN YOUR HEART IS IN THE COUNTRY

The Mitsubishi Motors Badminton Horse Trials
21-25 April

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
Address you are applying.
..... As a potential new exhibitor it is essential that you
..... or drawn designs of your proposed stand with your
application. Please only send a sample if you think
Postcode it crucial to your application.
Contact I wish to apply for a metre stand in The Country
Living Magazine Pavilion at The Mitsubishi Motors
Telephone Badminton Horse Trials (21-25 April)
Facsimile Please return to:
Email Jules Sorby, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052
Website
Signature Please contact Harriet Luter of Upper Street Events to
apply for the Spring and Christmas Fairs
on 020 7288 6318.
Print Name
Date

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

Country Living Magazine National Magazine House 72 Broadwick Street London W1F 9EP
Telephone 020 7439 5122 Facsimile 020 7439 5052 Email jules.sorby@natmags.co.uk
Web site www.allaboutyou.com/countryliving



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*The Mitsubishi Motors Badminton Horse Trials
21-25 April*

APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

What is the most expensive product you will be selling on your stand?

..... Price

Contact

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*RHS Flower Show at Hampton Court Palace & Tatton Park
5-10 July / 20-24 July*

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
Address you are applying.

..... As a potential new exhibitor it is essential that you
..... enclose visual material of your products and photos
..... or drawn designs of your proposed stand with your
..... application. Please only send a sample if you think
Postcode it crucial to your application.

Contact I wish to apply for a metre stand in The Country
Living Magazine Pavilion at (check all that apply):
Telephone
..... Hampton Court Palace (5-10 July)
Facsimile
..... Tatton Park (20-24 July)
Email
Website Please return to:
.....
Signature ● **Jules Sorby**, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052

Print Name ● Please contact **Harriet Luter** of Upper Street Events
to apply for the Spring and Christmas Fairs
Date on 020 7288 6318.

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

*Country Living Magazine ● National Magazine House ● 72 Broadwick Street ● London ● W1F 9EP
● Telephone 020 7439 5122 ● Facsimile 020 7439 5052 ● Email jules.sorby@natmags.co.uk
● Web site www.allaboutyou.com/countryliving*



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*RHS Flower Show at Hampton Court Palace & Tatton Park
5-10 July / 20-24 July*

ADDITIONAL APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

What is the most expensive product you will be selling on your stand?

..... Price

Contact

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website



WHEN YOUR HEART IS IN THE COUNTRY

The CLA Game Fair
22-24 July

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
you are applying.
Address
..... As a potential new exhibitor it is essential that you
..... enclose visual material of your products and photos
..... or drawn designs of your proposed stand with your
application. Please only send a sample if you think
it crucial to your application.
Postcode
Contact I wish to apply for a metre stand in The
Country Living Magazine Pavilion at The CLA Game
Fair (22-24 July)
Telephone
Facsimile Please return to:
.....
Email Jules Sorby, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052
Website
..... Please contact Harriet Luter of Upper Street Events
to apply for the Spring and Christmas Fairs
on 020 7288 6318.
Signature
Print Name
Date

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

Country Living Magazine National Magazine House 72 Broadwick Street London W1F 9EP
Telephone 020 7439 5122 Facsimile 020 7439 5052 Email jules.sorby@natmags.co.uk
Web site www.allaboutyou.com/countryliving



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*The CLA Game Fair
22-24 July*

APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

.....
.....

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

Contact

What is the most expensive product you will be selling on your stand?

..... Price

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*The Land Rover Burghley Horse Trials
1-4 September*

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
Address you are applying.

..... As a potential new exhibitor it is essential that you
..... enclose visual material of your products and photos
..... or drawn designs of your proposed stand with your
..... application. Please only send a sample if you think
Postcode it crucial to your application.

Contact I wish to apply for a metre stand in The Country
Living Magazine Pavilion at The Land Rover Burghley
Telephone Horse Trials (1-4 September)

Facsimile Please return to:

Email ● **Jules Sorby**, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052

Website

..... ● Please contact **Harriet Luter** of Upper Street Events
Signature to apply for the Spring and Christmas Fairs
on 020 7288 6318.

Print Name

Date

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

Country Living Magazine ● National Magazine House ● 72 Broadwick Street ● London ● W1F 9EP
● Telephone 020 7439 5122 ● Facsimile 020 7439 5052 ● Email jules.sorby@natmags.co.uk
● Web site www.allaboutyou.com/countryliving



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*The Land Rover Burghley Horse Trials
1-4 September*

APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

Contact

What is the most expensive product you will be selling on your stand?

..... Price

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website



WHEN YOUR HEART IS IN THE COUNTRY

The Malvern Spring Gardening Show
12-15 May

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
you are applying.
Address
..... As a potential new exhibitor it is essential that you
..... enclose visual material of your products and photos
..... or drawn designs of your proposed stand with your
application. Please only send a sample if you think
it crucial to your application.
Postcode
Contact I wish to apply for a metre stand in The Country
Living Magazine Pavilion at The Malvern Spring
Gardening Show (12-15 May)
Telephone
Facsimile Please return to:
.....
Email Jules Sorby, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052
Website
..... Please contact Harriet Luter of Upper Street Events to
apply for the Spring and Christmas Fairs
on 020 7288 6318.
Signature
Print Name
Date

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

Country Living Magazine National Magazine House 72 Broadwick Street London W1F 9EP
Telephone 020 7439 5122 Facsimile 020 7439 5052 Email jules.sorby@natmags.co.uk
Web site www.allaboutyou.com/countryliving



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*The Malvern Spring Gardening Show
12-15 May*

APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

Contact

What is the most expensive product you will be selling on your stand?

..... Price

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website



WHEN YOUR HEART IS IN THE COUNTRY

Great Yorkshire Show
12-14 July

APPLICATION FORM 2011

Company Name Please see the attached rate card for costs for
the Country Living Magazine Fair(s) for which
you are applying.
Address
..... As a potential new exhibitor it is essential that you
..... enclose visual material of your products and photos
..... or drawn designs of your proposed stand with your
application. Please only send a sample if you think
it crucial to your application.
Postcode
Contact I wish to apply for a metre stand in The Country
Living Magazine Pavilion at the Great Yorkshire Show
(12-14 July)
Telephone
Facsimile Please return to:
.....
Email Jules Sorby, Country Living Magazine, National
Magazine House, 72 Broadwick Street, London W1F 9EP
Telephone 020 7439 5122 / Facsimile 020 7439 5052
Website
..... Please contact Harriet Luter of Upper Street Events to
apply for the Spring and Christmas Fairs
on 020 7288 6318.
Signature
Print Name
Date

The Country Living Magazine Fair Committee will review your application and will contact you with the outcome of their decision. This is not a definite stand confirmation; every application has to be reviewed which may regrettably lead to some rejections. Country Living Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

Country Living Magazine National Magazine House 72 Broadwick Street London W1F 9EP
Telephone 020 7439 5122 Facsimile 020 7439 5052 Email jules.sorby@natmags.co.uk
Web site www.allaboutyou.com/countryliving



COUNTRY LIVING

WHEN YOUR HEART IS IN THE COUNTRY

*Great Yorkshire Show
12-14 July*

APPLICATION FORM 2011

Please describe your work, what makes it unique and any unusual aspects of your business

.....
.....

Are you launching new products at the Fair? Yes/No
If yes, please describe

.....
.....

Please give details of your current products

.....
.....

Do you have an unusual work place or studio? Yes/No
If yes, please give details

.....
.....

Where are your products produced?

.....
.....

Please complete this form and return it with your stand application. Make sure your application is supported by two sets of visuals of your product.

Have you appeared in Country Living Magazine?

Yes/No

If yes, please give issue

Company Name

Are you a new exhibitor to the Fairs? Yes/No

If no, which Fair(s) did you previously participate in?

.....
.....

Address

Will you be demonstrating on your stand? Yes/No

If yes, please describe

.....
.....

Postcode

Contact

What is the most expensive product you will be selling on your stand?

..... Price

Telephone

Facsimile

Email

What is the least expensive product you will be selling on your stand?

..... Price

Website